

# Lake Superior State University—Articulation Agreement

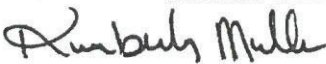
## North Central Michigan College

Transfer Major: Bachelor of Science-Business Administration-Marketing

Contacts:	Academic Advising North Central Community College advising@ncmich.edu NCMC Admissions (888) 298-6605	Valid:	Fall 2020-Fall 2023
	Heidi Rife, Coordinator of LSSU Regional Center Lake Superior State University (906) 217-4123 or hberg@lssu.edu LSSU Admissions (888) 800-5778 x:2231		

NCMC Courses		LSSU Equivalency		Additional LSSU Courses	
<b>Michigan Transfer Agreement (MTA)</b>		<b>STUDENTS EARN MTA AT NCMC</b>			
ENG111	English Composition I 3	ENGL110	First-Year Composition I 3		
XXXXxxx	Communication Elective 3	XXXXxxx	Communications Elective 3		
MATH130	College Algebra 4	MATH111	College Algebra 3+1		
XXXXxxx	Natural Science 4	XXXXxxx	Natural Science 4		
XXXXxxx	Natural Science w/lab 4	XXXXxxx	Natural Science w/lab 4		
ECO111	Macroeconomics 3	ECON201	Macroeconomics 3		
XXXXxxx	Social & Behavioral Science 3	XXXXxxx	Social & Behavioral Science 3		
XXXXxxx	Humanities 6	XXXXxxx	Humanities 6		
<b>REQUIREMENTS</b>		<b>REQUIREMENTS</b>		<b>REQUIREMENTS</b>	
B161	Intro to Business 3	BUSN121	Introduction to Business 3	BUSN101	Waived for transfer students
B200	Principles of Management 3	MGMT360	Mgmt Concept & Appl 3	BUSN403	Business, Gov't & Society 3
B207	Business Communications 3	BUSN231	Business Communications 3	BUSN466	Business Policy 3
B211	Principles of Accounting I 4	ACTG132	Principles of Accounting I 4	FINC341	Managerial Finance 4
B212	Principles of Accounting II 4	ACTG133	Principles of Accounting II 4	MGMT280	Intro to Mgmt Info Systems 3
B290	Business Law I 3	BUSN350	Business Law I 3	MGMT371	Business/Op Analytics 3
ECO111	(From above MTA)	ECON201	(From above MTA)	MRKT381	Consumer Behavior 3
ECO112	Microeconomics 3	ECON202	Microeconomics 3	MRKT480	Marketing Research 3
M200	Marketing 3	MRKT281	Marketing Principles 3	MRKT481	Marketing Management 3
MATH130	(From above MTA)	MATH111	(From above MTA)		
STAT200	Statistics 3	BUSN211	Business Statistics 3		
<b>MARKETING ELECTIVES (min. 12 credits from NCMC and/or LSSU)</b>		<b>MARKETING ELECTIVES (min. 12 credits from NCMC and/or LSSU)</b>		<b>MARKETING ELECTIVES (min. 12 credits from NCMC and/or LSSU)</b>	
M202	Fund of Advertising	MRKT387	Ad Theory & Practice	COMM320	Public Relations 3
M204	E-Commerce, Retail, Serv	MRKT388	Retail Management	INTB486	International Marketing 3
M205	Principles of Selling	MRKT283	Principles of Selling	MRKT electives	
M285	Work Based Learning	MRKT277	Electives	**Recommended min. 5 marketing credits from LSSU to satisfy overall residency requirement of 30 LSSU credits	
M299	Independ Study: Marketing	MRKT277	Electives		
<b>ELECTIVES</b> Electives to reach a min. 124 credits					
<b>TOTAL NCMC CREDITS</b> 94				<b>MIN. LSSU CREDITS</b> 30	
				<b>TOTAL CREDITS</b> 124	

Sub/waiver forms will need to be written for NCMC's STAT200 to LSSU's BUSN211; BUSN101 will be waived for transfer students  
Consultation with an advisor is recommended.

 1-15-21  
**Dr. Kimberly Muller** (Date)  
 LSSU Dean of the College of Innovation and Solutions

 1/25/2021  
**Ms. Michele Andrews** (Date)  
 NCMC Dean of Business & Adjunct Faculty

 1-15-21  
**Dr. Lynn Gillette** (Date)  
 LSSU Provost & VP of Academic Affairs

 1/25/21  
**Dr. Peter Olson** (Date)  
 NCMC VP of Academic Affairs & Student Success