

Bachelor of Science Business Administration - International Business Minor

This program is designed to introduce students to working in a global marketplace. The study of international business includes international business law, competing in the global marketplace, and international business. This minor will enable a student to develop an understanding of the global environment. An international experience is also a requirement of this degree, whether it be foreign study or an internship in a global business. These courses, in addition to the professional business core, equip students with the knowledge and skill to be successful in an international business.

Accreditation

The business administration (generalist) program is regionally accredited but has been excluded from Accreditation Council for Business Schools and Programs (ACBSP) accreditation at this time.

LSSU has remained accredited by the Higher Learning Commission since 1968. The Higher Learning Commission, 230 S. LaSalle Street, Suite 7-500, Chicago, IL 60604-1413.



Career Choices

- ✓ Human Resources
- ✓ Retail Management
- ✓ Sales & Marketing
- ✓ Business Manager
- ✓ Buyer

Job Statistics

Occupational Outlook Handbook—Business Occupations (bls.gov/ooh)

\$72,250 2020 National Median Pay

8% National Projected Job Growth

Where do I start? Contact the Regional Center Director to discuss degree requirements, admissions requirements, financial aid, and customize your academic plan.

How do I apply? Fill out an application to LSSU online at www.lssu.edu and have official transcripts sent to Admissions Office, 650 W. Easterday Avenue, Sault Ste. Marie, MI 49783.

Why LSSU? Founded in 1946, LSSU is fully accredited by the Higher Learning Commission of the North Central Association since 1968. We equip our graduates with the knowledge, practical skills, and inner strength to craft a life of meaningful employment, personal fulfillment, and generosity of self within an inclusive atmosphere, all while enhancing the quality of life of the Great Lakes region and the world.

We're here to help you!

Heidi (Berg) Rife
Regional Center Director
Bay College JHUC Office #924
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www.lssu.edu/regional-center



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Earn Your Degree Locally!

Bachelor Degree Programs:

- Accounting
- Business Administration
- Criminal Justice
- Education
 - Early Childhood
 - Elementary Ed
 - Secondary Ed
- General Studies
- Nursing Completion

Business Administration

International Business Minor

Bachelor of Science



Mission:

FIT IN. STAND OUT. GO NORTH. The Lukenda School of Business mission is to create learning communities that motivate, guide, educate and connect. The LSB will be recognized as a premier undergraduate business school dedicated to student-centered learning and educational excellence. LSB faculty, staff and students value personal and authentic communication as a key to business education in our modern global business world.



<u>Courses taken at Bay College</u>						
Grade	Course #	Title	LSSU Equiv	Credits	Electives:	
					Grade	Course# Credits
<input type="checkbox"/>	ACCT101	Accounting Principles I	[ACTG132]	4	<input type="checkbox"/>	
<input type="checkbox"/>	ACCT102	Accounting Principles II	[ACTG133]	4	<input type="checkbox"/>	
<input type="checkbox"/>	BUSN160	Introduction to Business	[BUSN121]	3	<input type="checkbox"/>	
<input type="checkbox"/>	BUSN195	Business Communications	[BUSN231]	3	<input type="checkbox"/>	
<input type="checkbox"/>	BUSN203	Management Information Systems	[MGMT280]	3	<input type="checkbox"/>	
<input type="checkbox"/>	BUSN242	Principles of Management*	[MGMT360]	3	<input type="checkbox"/>	
<input type="checkbox"/>	BUSN250	Business Law I	[BUSN350]	3	<input type="checkbox"/>	
<input type="checkbox"/>	BUSN253	Marketing*	[MRKT281]	3	<input type="checkbox"/>	
<input type="checkbox"/>	CIS101	Computer Concepts & Applications	[CIS103]	4	<input type="checkbox"/>	
<input type="checkbox"/>	ECON131	Macroeconomics	[ECON201]	3	<input type="checkbox"/>	
<input type="checkbox"/>	ECON132	Microeconomics	[ECON202]	3	<input type="checkbox"/>	
<input type="checkbox"/>	ENGL101	Rhetoric & Composition	[ENGL110]	3	<input type="checkbox"/>	
<input type="checkbox"/>		ENGL102 or 145 or COMM103, 104, or 120		3	<input type="checkbox"/>	
<input type="checkbox"/>	MATH110	College Algebra	[MATH111]	4	<input type="checkbox"/>	
<input type="checkbox"/>	MATH210	Introduction to Statistics	[BUSN211]	4	<input type="checkbox"/>	
<input type="checkbox"/>		Humanities		3		
<input type="checkbox"/>		Humanities		3		
<input type="checkbox"/>		Natural Science w/Lab		4		
<input type="checkbox"/>		Natural Science		4		
<input type="checkbox"/>		Social & Behavioral Science		3		
<input type="checkbox"/>		Electives		26		
				<i>Total credits at Bay</i>	<i>93</i>	

*Satisfies minor requirements Also satisfies MTA gen. ed. req'ments

<u>Courses taken at LSSU's Escanaba Regional Center</u>					
Grade	Course #	Title		Credits	
<input type="checkbox"/>	<i>waived</i>	BUSN101	Freshman Seminar	0	
<input type="checkbox"/>		BUSN403	Business, Government & Society	3	
<input type="checkbox"/>		BUSN466	Business Policy	3	
<input type="checkbox"/>		FINC341	Managerial Finance	4	
<input type="checkbox"/>		INTB289	Competing in the Global Market*	3	
<input type="checkbox"/>		INTB375	International Business Law*	3	
<input type="checkbox"/>		INTB420	Comparative International Marketing*	3	
<input type="checkbox"/>		INTB486	International Marketing*	3	
<input type="checkbox"/>		MGMT371	Operations & Business Analytics	3	
<input type="checkbox"/>			Select one: BUSN399, INTD310 or INTD410	3	
<input type="checkbox"/>			LSSU Elective	3	
				<i>Total credits at LSSU</i>	<i>31</i>
				<i>Total Bay & LSSU credits</i>	<i>124</i>

For more info, please contact:
Heidi (Berg) Rife
 Regional Center Director
 Lake Superior State University
 2001 N. Lincoln-Heirman Center #924
 Escanaba, MI 49829
 phone: 906.217.4123
 email: hberg@lssu.edu

www.lssu.edu/regional-center

Degree Requirements

- MTA or MACROA earned @ Bay College
- Minimum 124 total credits
- Minimum overall GPA 2.0
- Minimum departmental GPA 2.0
- 50% of 300/400 level department credits earned @ LSSU

Checklist

- Apply to LSSU: www.lssu.edu
- \$0 Application fee
- Send all official transcripts to LSSU
- Apply for Financial Aid (LSSU's FASFA Code: 00293)

LSSU's courses may be offered on a yearly or alternating year rotation. Consultation with an advisor is recommended as course rotation is subject to change.