

LUKENDA SCHOOL OF BUSINESS BULLETIN

LAKE SUPERIOR STATE UNIVERSITY

FALL EDITION 2022

ASSISTANT PROFESSOR OF MANAGEMENT JOINS LSB FACULTY



Dr. Ryan Skiera joined the LSB faculty in August of 2022 as an Assistant Professor of Management. Prior to joining the Lake State faculty, Ryan was a Professor of Business and Department Chair at Bay Mills Community College and Assistant Professor at Lansing Community College. Ryan was also an adjunct instructor at Ferris State University, Northern Michigan University & LSSU. Ryan's degrees include: Ph.D. in Organization and Management from Capella University, Masters of Business Administration (Grand Valley State University) and a BS in Industrial & Environmental Health Management (Ferris State University). In his free time, Ryan enjoys his vintage car collection and watching his son Wyatt compete in numerous sports. Welcome Ryan!

ASSISTANT PROFESSOR OF ECONOMICS JOINS LSB FACULTY



LSB welcomed Prof. Georgi (George) Kalchev as Assistant Professor of Economics beginning Fall 2022. Prof. Kalchev received a Ph.D in economics from Southern Methodist University, an MA in economics from University of Iowa and a BA in economics from American University in Bulgaria. Prior to joining the Lake State faculty, George worked as a senior lecturer in economics at NUIST-Reading Academy in China and was also an Associate Professor of Economics at American University in Bulgaria. He also participated in Erasmus teaching exchanges in Europe, including Hungary, Poland and England. George loves to travel and likes watching movies; especially his favorite sitcom "Frazier." Welcome George!

SCHOLARSHIPS AWARDED FOR 2022-23 ACADEMIC YEAR

Several scholarships were awarded this past spring for the 2022-23 academic year. They include:

Central Savings Bank – Heather Lamb – Heather is a Business Administration-Management major from St. Ignace, MI.

Elizabeth (Betsy) Demaray – Emily Anderson – Emily is a Business Administration-Entrepreneurship, Finance/Economics & Management major and is from Sault Ste. Marie, MI.

Lambda – Emily Anderson – Emily is Business Admin.-Entrepreneurship major from Sault Ste. Marie, MI.
Hunter Diehl – Hunter is a Business Admin.-Management major from Morrisville, NC.
Sydney Hagan – Sydney is an Accounting major from Sault Ste. Marie, MI.
Tess Henderson – Tess is a Business Admin.-Management major from Escanaba, MI.
Danielle Price – Danielle is a Business Admin.-Marketing major from Hessel, MI.
Rhys Wazny – Rhys is an Accounting major from St. Charles, MI.

Eugene Orlando Memorial – Sydney Hagan – Sydney is an Accounting major from Sault Ste. Marie, MI.

Steven Glezen Memorial Scholarship – Lauren Mulder – Lauren is a Business Administration major from Dafter, MI.

William & Sandra Breed Family Business Scholarship – Danielle Price – Danielle is a Business Admin.-Marketing major from Hessel, MI.

BAY COLLEGE AND LSSU REGIONAL CENTER BPA HOST SUCCESSFUL “WARM COATS FOR WARM HEARTS”



BPA Club of Bay/LSSU Students with all 352 donations received.

The Bay College and LSSU Regional Center chapter of Business Professionals of America (BPA) hosted its annual “Warm Coats for Warm Hearts” campaign from November 21st to December 5th. With the communities outpouring support, BPA broke the clubs all-time record for donations to the campaign, with an astonishing 352 donations. The coats were distributed to the Tri-County Safe Harbor, Salvation Army, and low income families at Sand Hill Townhouses. Bay College and LSSU Regional Center BPA thanks those who made donations. Every coat donated was a coat for those in need.

LSB FACULTY AND STUDENT UPDATES

- **Prof. Koral Fritz**, JD, Assistant Professor of Cannabis Business, along with Prof. Ben Southwell from the School of Science & Medicine presented virtually to social equity applicants for the Cannabis Regulatory Agency. Their presentation highlighted LSSU's Cannabis Studies programs and courses. Prof. Fritz also presented at the 7th Annual Cannabis Law Conference for the State Bar of Michigan. Her presentation addressed the impact of the new cannabis educational research license that was created by the Cannabis Regulatory Agency.
- **Students in MGMT476** – Employee Training and Development, instructed by Dr. Ryan Skiera, designed a new employee training program for the The Woods, a cannabis business in Sault Ste. Marie, MI. Two students, MaKayla Temple and Nicole Noblet, presented their plan to the Lukenda School of Business Professional Advisory Board in October.
- **9 Students in INTB486** – International Marketing, instructed by Prof. Valerie Philips, participated in a unique international consulting experience at Global Brigades. Global Brigades is an international organization whose Kambia project pairs student teams with migrants or refugees in Central America, West Africa, or Greece in a 5-week intensive consulting and marketing planning experience. The students were divided into three teams and were paired with a translator and a client from Panama to create a marketing plan. The students were able to gain real world experience in international business while also gaining insights into the types of basic endeavors refuge populations attempt, and how even a simple business can add significantly to the entrepreneurs & standard of living.

CONGRATULATIONS DECEMBER GRADUATES!!

Congratulations to our eight December graduates on your well-deserved success!

Joseph Barr – Joseph is an Escanaba Regional Center graduate majoring in Business Administration-Management and a minor in Human Resource Management. Joseph is from Manistique, MI.

Kylee Hanson – Kylee is an Escanaba Regional Center graduate majoring in Business Administration with a Minor in Accounting-Finance. Kylee is from Rapid River, MI.

Maxwell Heckmann – Maxwell graduates with a BS in Business Administration-Entrepreneurship. Maxwell is from White Lake, MI.

Thomas Kilpatrick – Thomas is a Petoskey Regional Center graduate majoring in Business Administration with a minor in Marketing. Thomas is from Alanson, MI.

Cami Slater – Cami graduates with a BS in Accounting and a minor in International Business. Cami is from Sault Ste. Marie, MI.

Mark Strange – Mark graduates with a BS in Business Administration and a minor in Marketing. Mark is from Kincheloe, MI.

Joan Sturm – Joan is an Escanaba Regional Center graduate majoring in Business Administration with a minor in Marketing. Joan is from Escanaba, MI.

Megan Wallace – Megan graduates with a BS in General Studies-Business with a minor in Marketing. Megan is from Brighton, MI.