

LUKENDA SCHOOL OF BUSINESS BULLETIN

LAKE SUPERIOR STATE UNIVERSITY - SPRING EDITION 2024

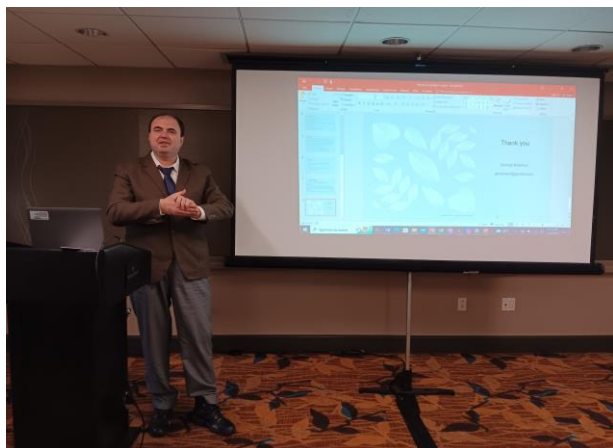
START YOUR MBA JOURNEY WITH OUR INAUGURAL COHORT!



We're excited to announce that Dr. Ralf Wilhelms, the MBA Coordinator at LSSU, will launch our first cohort in the fall of 2024. Designed specifically for today's busy working professionals, this program accommodates about 10-15 students and offers flexibility of asynchronous on-line courses. This allows students to progress at their own pace and maximize their learning efficiency.

It's not too late to join us! For more information on the MBA program or to apply for free today, please visit our website at lssu.edu/mba or contact Dr. Wilhelms directly at mba@lssu.edu.

DR. GEORGI KALCHEV PRESENTS AT EASTERN ECONOMIC ASSOCIATION



Dr. Georgi Kalchev, LSB Economics Professor, attended the Eastern Economic Association's 49th Annual Conference on February 29-March 3, 2024 in Boston, MA. Dr. Kalchev presented a paper titled "Fatal Crashes and Marijuana Legalization" in the session: "Microeconomics: Economics of Marijuana and Terrorism." Dr. Kalchev also chaired a session during the meeting on the teaching of Microeconomics and discussed a paper on the relationship between exchange rates and international students in the U.S. There were over 900 economists from all over the world in attendance.

DELTA MU DELTA INDUCTEES

Lake Superior State University's Lukenda School of Business inducted two students into the international business honor society, Delta Mu Delta at their annual Senior Dinner. Delta Mu Delta has more than 200 chapters worldwide, with 150,000-plus members. Inductees must have a minimum GPA of 3.25 and be in the top 20% of their class. The Accreditation Council for Business Schools and Programs (ACBSP), from which LSSU's business program earns accreditation, also recognizes the honor society. New members include Jessica Johnson (Escanaba, MI) and Noah Demers (Cheboygan, MI).



Pictured L-R: Noah Demers & Jessica Johnson

DISTINGUISHED ALUMNUS RECOGNIZED



Pictured L-R: Prof. Robert Boston & Tim Codd

Tim Codd was recognized as the 2024 LSB Distinguished Alumnus. Tim is a 2010 graduate of LSSU with a bachelor degree in Business Administration & Marketing. Tim is President + CEO of Masako Consulting. Tim has over 30 years of executive and entrepreneurial experience in the healthcare industry. Tim is also the Founder and CEO of the Random Acts of Kindness Foundation. RAK is a registered Non-Profit organization whose mission is to conduct quiet acts of kindness and generosity in the community, while encouraging and supporting the good deeds of others. The faculty and staff of the Lukenda School of Business selected Tim based on the remarkable career success he has achieved utilizing his business education. Tim lives in Brighton, MI with his wife Lisa and their five children – Morgan, Kasey, Aleksandra, Davis (T-Bone) and Tucker. Congratulations Tim!

OUTSTANDING STUDENT AWARD WINNERS



Chamber Achiever

Graduating Lake Superior State University student Sydney Hagan of Sault Ste. Marie, MI, received the Sault Area Chamber of Commerce Achievement Award for 2024. The Chamber award is presented each year to an outstanding senior and is one of the highest honors an LSSU business student can receive. Sydney graduated Summa Cum Laude with two Bachelor Degrees - one in Finance and Economics and the other in Accounting, with a gpa of 3.928. Sydney is also a member of Delta Mu Delta, the international business honor society. Sydney plans to pursue a Masters degree in Taxation at Walsh College.

Congratulations Sydney!!



Outstanding Business Grad

Graduating senior, **Heather Lamb** of St. Ignace, MI, was the recipient of the Lukenda School of Business Outstanding Baccalaureate Student Award. Heather graduated Summa Cum Laude with a Bachelor of Science degree in Business Administration-Management. She is also a member of Delta Mu Delta, the international business honor society, with a gpa of 4.00. Heather was a member of the LSSU Women's Club Hockey team and has accepted an offer of employment with Central Savings Bank in Sault Ste. Marie, MI.

Congratulations Heather!!



Outstanding Regional Center Graduate

- Lake Superior State University student **Jessica Johnson**, from Escanaba, MI, received the LSSU Lukenda School of Business Outstanding Regional Center Graduate Award. The annual honor is given to a graduating senior who attends one of LSSU's regional centers. Jessica graduated Magna Laude with a Bachelor of Science in Business Administration-Management through LSSU's Escanaba Regional Center at Bay de Noc College. After graduation, Jessica will continue to work in the Human Resource Department at Northern Interstate Bank.

Congratulations Jessica!!



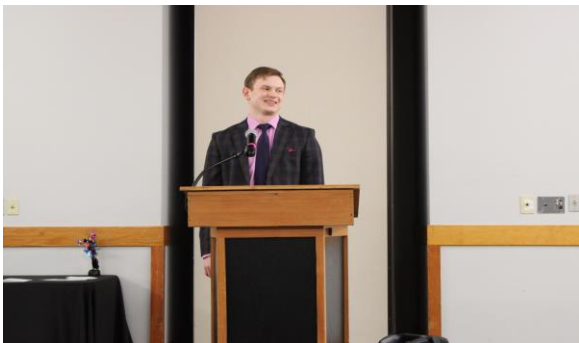
CONGRATULATIONS GRADUATES!!



Front Row L-R: Dr. Ralf Wilhelms, Tyler Williams, Jessica Johnson, Samantha Lee, MaKenna Corbiere, Isabella Cipriano, Lauren Mulder, Emily Anderson

Back Row L-R: Dan Few, Anastasija Dragovic, Rhys Wazny, Harrison Roy, Ian Raddatz, Dylan Rockensuess, Joshua Nowicki, Logan, Brown, Jozie Bontrager, Ethan Langenegger, Artsiom Barshchou, Heather Lamb, Syndy Hagan, Prof. Koral Fritz.

SENIOR DINNER STUDENT ADDRESSES



Arty Barshchou



Rhys Wazny

Artsiom “Arty” Barshchou and Rhys Wazny were selected to present the Student Response on behalf of the LSB 2024 Graduating class. Arty graduates with a BS in Business Administration-International Business, a minor in Finance and Economics and was a member of the LSSU Men’s Hockey team. Arty is from Vitebsk, Belarus and will be pursuing an MBA and playing hockey at Northern Michigan University in Marquette, MI. Rhys Wazny graduates with a BS in Accounting-150 Hour Program. Rhys is from St. Charles, MI and has accepted a job offer in Audit and Assurance with Deloitte & Touche, LLP in Midland, MI.



The Bay College and LSSU Regional Center chapter of Business Professionals of America (BPA) student club raised \$500 in donations for the Local Area 1 Special Olympics program at Delta, Schoolcraft, and Menominee counties through the “Chain of Love” fundraiser. Griffin Johnson, BPA President & LSSU Regional Center student, states, “We want to thank the community for supporting our local Special Olympics program, and for sharing your generous chain of love!”

Pictured L-R: Tregan Lippens, BPA Vice-President, Griffin Johnson, BPA President, and Becky Carey, Special Olympics Director.

On February 10, 2024, two students from the Bay College/LSSU Regional Center Business Professionals of America (BPA) Student Club qualified for Nationals during the State Competition held at Davenport University in Grand Rapids, MI. The National Competition will take place in Chicago, IL on May 10-14, 2024. Leading the way was Griffin Johnson, BPA President, earning first place finishes in Contemporary Issues, Ethics & Professionalism, and Prepared Speech. Tregan Lippens, BPA Vice President took second place finishes in Contemporary Issues and Ethics & Professionalism. He also two third place finishes in Admin. Support Concepts, Digital Communication & Design Concepts and Management, Marketing and Human Resources Concepts.



Pictured L-R: Brent Madalinski (BPA Advisor), Tregan Lippens, Griffin Johnson and BPA State Director Maurice Henderson

STUDENT CLUBS



Pictured L-R: Maddisen Hoornstra, Skylar Williams, Emily Anderson, Gleb Baumann, Lauren Mulder & Joshua Nowicki

The LSSU/LSB Investment Club traveled to New York, NY on March 19-23, 2024 to attend the GAME (Global Asset Management Education) Forum at Quinnipiac University. The club members were able to listen to various keynote speakers who are some of the world's most influential industry leaders and experts in their field, such as Lisa Abramowicz, Co-Host of Bloomberg Television and Radio and Brett Amendola, Managing Partner of Wooster Square Advisors. They also were able to network with people from all over the world. The students were able to check out all the great sites of New York City and are looking forward to next year's event!

The Women in Business Club competed in the Northern Ontario Business Case Competition which was held at the Water Tower Inn in Sault Ste. Marie, Ontario on March 4, 2024. Teams were provided with a business case and given three hours to read the case, develop their solution and craft a presentation to a panel of judges without any electronics, except a calculator. Prof. Koral Fritz prepared students over the spring semester, and although the students did not place in the competition, we are extremely proud of how our team professionally represented LSSU!



Pictured L-R: Liberty Wagner, Maddisen Hoornstra & Emily Anderson